

# Govind Narayandas Zanwar

Sustainable Textile Expert | Entrepreneur | Director



**Partner – Beyond Terry Towels ||**

**Director, Bamboo Society of India (Maharashtra Chapter)**

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## Contact & Networking

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Website: <https://www.beyondterrytowels.com>

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## Professional Summary

Entrepreneur and sustainability-focused textile professional with a strong academic background in engineering and hands-on experience in developing and commercializing eco-friendly textile products. Specialized in natural and alternative fibers such as bamboo, hemp, banana, and other sustainable materials. Actively involved in national and international forums promoting sustainability, bamboo textiles, and green innovation.

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## Education

- **M.E. – UDCT** (Institute of Chemical Technology), Matunga, Mumbai
  - **B.E. (Production Engineering)** – Walchand College of Engineering
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## Professional Experience

**Partner – Beyond Terry Towels, Solapur, *Textile Manufacturing & Sustainable Product Development***

- Lead product development and innovation in sustainable textile solutions using bamboo, hemp, banana, and other natural fibers.
  - Represent the organization at national and international trade fairs, exhibitions, and policy-driven sustainability platforms.
  - Collaborate with government bodies, industry associations, and academic institutions to promote eco-friendly textile applications.
  - Drive brand positioning of Beyond Terry Towels as a sustainability-focused textile enterprise.
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## Areas of Specialization

- Sustainability & Circular Economy in Textiles
  - Bamboo Textile Applications
  - Eco-friendly Product Innovation
  - Industry–Academia Collaboration
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## Exhibitions & Showcases

- World Trade Expo 2023, World Trade Center, Mumbai – Invited by Maharashtra State Agriculture Department
- National Bamboo Mission 2023, New Delhi – Sponsored by Government of India
- Horticulture Fair 2023, Aizawl, Mizoram – Sponsored by State Horticulture Department
- G20 Summit 2023, New Delhi – Maharashtra Pavilion; showcased bamboo textile products
- Environmental Sustainability Summit, January 2024, Mumbai – Showcased bamboo towels
- Institute of Wood Science and Technology, Bengaluru (February 2024) – Invited under Ministry of Environment & Forests
- Bharat Tex 2024, New Delhi – Complimentary stall at Maharashtra Pavilion (Sustainability)
- Bharat Tex 2025, New Delhi – Complimentary stall at Maharashtra Pavilion (14–17 February 2025)

## Speaking Engagements & Thought leadership

- International Workshop (Oct 2025): Speaker on "Bamboo: A Textile Perspective" at COEP Technological University.
- International Conference 2024-25: Speaker on "AI Applications in Textiles" at Soni College.
- Advantage Vidharbha 2025: Distinguished speaker on Bamboo Textiles at the regional investment summit.
- SAARC Region Conference (Dec 2024): Invited to speak on "Just Transition to Net Zero" in New Delhi.
- Chief Guest (March 2025): Annual Seminar on "The Rise of Gig Economy" at Hirachand Nemchand College of Commerce.
- Speaker on *AI Applications in Textiles*, International Conference on Capital Paradigm Shift Technology (AI Revolution), Soni College, Solapur – March 7, 2025

**Awards & Appointments** - Vocational Award – Rotary Club of Solapur North (District 3132), March 24, 2025 - Appointed **Director**, Bamboo Society of India – Maharashtra Chapter, March 18, 2025

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## Professional Affiliations

- Bamboo Society of India – Maharashtra Chapter (Director)
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## Additional Information

- Actively engaged in promoting sustainable textiles through policy forums, industry platforms, and academic institutions.
- Regular contributor to discussions on sustainability, bamboo-based industries, and emerging technologies in textiles.